

**PROBLEMS OF INNOVATIVE DEVELOPMENT OF ECONOMY OF UKRAINE**

The article is devoted to the analysis of the real state of development of innovative processes in Ukraine and problems of innovations introduction on domestic enterprises. The analysis of basic models of innovative development is conducted.

After the analysis of the metallurgical industry we can claim that innovative development of metallurgical industry is possible only under the condition of introducing the necessary measures at all the levels: state, sectoral and at the level of metallurgical enterprises.

At the level of metallurgical enterprises there is a necessity to:

- select the priority directions of innovative development within the framework of perspective plans (strategies) of development of an enterprise;
- improve the system of personnel control and labour motivation with the purpose of innovative activity stimulation;
- create the effective system of stimulation of workers for innovative suggestions, creative ideas, technologies development, constructions improvement etc;
- develop and introduce the complex system of estimation of labour quality of a worker as the foundation for differentiation of material incentives;
- develop the system of the informative providing of development of innovative potential of an enterprise;
- promote the level of innovative culture on an enterprise by means of increasing the level of perception of innovations by enterprise's personnel, its readiness and capacity to realize innovations;
- provide inclusion of the positions, which regulate agreement and duties of both sides of the social and labour relations of innovative development of an enterprise, into the collective treaty.

Thus, it is necessary to examine the questions, connected with the strategy of innovative development of an enterprise, to consider as a whole of actions and methods the introduction of innovative activity, which provides competitive advantages due to the development and introduction of innovations.