

**THE COMPONENT OF INVESTMENT CLIMATE FORMING IN THE
TRANSFORMATION ECONOMY OF UKRAINE**

The development of world financial crisis is resulted by forming of unfavourable terms of management and considerable abbreviation of investment activity.

Determination components which have influence on investment attractiveness have a large economic value, as first of all it is necessary to estimate correctly the terms of investment processes, and then carry out the search of the most attractive object of investing.

In the article the role of investment climate is examined in development of economy, in bringing to foreign investments. Constituents influencing on forming of investment climate are analyzed. Directions of improvement of investment climate of a country are certain.

The main purpose of investment policy is the development of optimal conditions for investment of own and borrowed financial and other resources that provide income increase on the invested capital for expansion of enterprise economic activity and the development of better conditions for winning the competition.