

## SUMMARIES

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### **THESAURUS OF INNOVATIVE POTENTIAL OF MACHINE-BUILDING ENTERPRISE**

The innovative potential is one of categories that determine the efficiency of machine-building enterprise's activities.

The review of modern literature in economics testifies of the lack of unified approach to the concept of innovative potential and its components. In this connection, actual the matter of clarification of the thesaurus of innovative potential is topical, as it allows to generalize information to determine the aggregate of all information about the investigated concept.

The generalization of viewpoints about innovative potential components allowed to distinguish the author's ideas of innovative potential and its components. According to the resource-oriented approach we made up the morphological map of innovative potential concept analyses. It allowed to systematize existing approaches and to distinguish the following basic components: productive, financial, personnel, marketing (market), information, scientific and administrative.