

SUMMARIES

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ECONOMIC TRANSFORMATION OF TNCs IN A GLOBALIZING WORLD ECONOMY

The paper investigates qualitative and quantitative aspects of globalization, identifies key driving forces and dominant causes of globalization.

Among qualitatively new aspects of globalization the following ones can be mentioned: breadth of changes, increasing political component of globalization processes, increasing role of financial capital in the modern economy, social and organizational changes, changes in the organization of production process associated with the activities of TNCs in different countries.

Quantitative aspects of globalization manifest themselves in the increased number of mechanisms for cross-border interactions: from the traditional trade flows and flows of foreign investment (direct and portfolio) and related income to various forms of joint ventures; in the increasing extensiveness of globalization processes or geographical/spatial spread\$ in the increasing intensity of cross-border flows.

The main causes of globalization, according to the author, are driving forces that meet two criteria: they are supposed to favor development of productive forces and be irreversible. Sticking to this approach, we can identify the following dominant reasons of globalization: technological innovation in ICT along with advances in transportation and innovations in the field of organization and management.

The paper also contains the analysis of different approaches in conceptualization of globalization and description of TNCs' development stages which allowed to reveal the contradictions of casual relationship between TNCs and globalization processes.

Due to the fact that the current process of transnationalization has acquired many new features and impacts significantly the content and forms of international economic relations, the prospects for further research includes analysis of the impact of TNCs on the national economy.