

SUMMARIES

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INNOVATIVE MANAGEMENT OF ENTERPRISES OF TOURIST INDUSTRY

The market of tourist services viewed as a network of business tourism industry, which belongs to different industries: hospitality, restaurant management, transport, communications and others. These companies work closely and create a sustainable system.

Partnership approach is consistent with the specific functioning of the tourism industry and is an effective basis for innovative component embodied in the formation of inter-organizational management.

Factors of influence on the process of management system of enterprises tourism industry are resulting from the structuring of environmental systems integrator of enterprise management business tourism industry. Management system of enterprises tourism industry (SM) – is holistic education, which is the unity of regularly arranged elements that are interconnected.

Proposed impacts to the environment in the process of system management tools are an effective innovation business travel industry, focused on the concept of inter-organizational partnerships.

In the future planned developments regarding diagnosis and identification of risks in the process of management system of enterprises tourism industry based on the orientation of the conceptual framework partnership approach.