

SUMMARIES

УДК 658.15

S. Dubinskiy

MODERN APPROACHES TO IMPROVE ORGANIZATIONAL AND ECONOMIC MECHANISMS OF MANAGEMENT ACTIVITY INDUSTRIAL ENTERPRISES

Modern tendencies of competitiveness is forcing at foreign and local markets, influence on globalization growing, and integration into the global economics provide the necessity to improve organizational and economic mechanisms of enterprises managing.

Organizational structure functioning of big manufacturing enterprises in Ukraine has its own peculiarities. It's spoken about leading enterprises of mechanical engineering and metallurgical branches. The peculiarity of production and technologies don't allow the enterprises to react immediately on permanent changes of environment.

As a result giving the general characteristics of the organizational structure we can emphasize the following suggestions which determine its validity:

- organizational structure of the enterprise which provides coordination of all management functions;
- structure of the organization determines rights and responsibilities of managerial levels;
- the type of the organizational structure depends on the effective activity of the enterprise, its usage and prosperity;
- the structure taken in the concrete firm determines organizational behavior of its employees.

It has been determined the prominent role is played by the strategy of the enterprise development, the strategy to reduce the costs or the strategy which includes the features of these both ones choosing the organizational structure and improving organizational and economic mechanism.