

## ABSTRACTS

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### **INFLUENCE OF TNC ON THE UKRAINE'S ECONOMY: ADVANTAGES AND DISADVANTAGES**

This article examines the operation of transnational corporations in crisis, and the impact of TNCs on Ukraine's economy, perspective directions of interaction between multinationals and domestic economic system. The main conclusions are as follows:

Transnational corporations are seen as powerful regulators of international capital flows, division of labor and production, accounting, about a quarter of global GDP, half the volume of world trade; of 750 thousand patents that are registered per year, 80% owned by multinationals. The FDI which performed by multinational corporations is 75–90% of the world.

Foreign direct investment in the global economy in 2013 grew by 9 percent. But in Ukraine over the past two years, there was a record decline in foreign investment activity almost tripled. One of the reasons is the withdrawal of a number of assets by investors, especially from the banking sector.

Statistical analysis of the sectoral structure of FDI for 2012 indicate a continuing high interest of foreign investors in the economic activities with high capitalization of profits, but the remark foreign investors remain technology-intensive industry, the share of FDI was only 1%. According to regional preferences of foreign investors remain stretch industrialized development regions and Kyiv.

Considering the positive and negative impact of expansion of the national economy by foreign TNCs, governments need to develop flexible, adapted to the current situation mechanisms regulating their activities in order to preserve the national interests of Ukraine.