

## ABSTRACTS

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### **GLOBALIZATION AS A FACTOR OF INFLUENCE ON THE LOGISTICS MANAGEMENT PROCESS OF ENTERPRISES FOREIGN ECONOMIC ACTIVITY**

The essence of logistics management of enterprises foreign economic activity in the context of globalization has been considered in this paper. Three conceptually different approaches to definition the essence of globalization: apologetic, alterglobalism, has been analyzed. It enable the authors to define globalization as an objective phenomenon of our time, which develops and operates under the laws that are created under the influence of internationalization of the economy, culture, science, technology, foreign trade. The level of globalization in specific areas has been defined.

The definition «logistics of foreign economic activity» has been formulated basing on research in logistics and organization of foreign economic activity. Logistics of foreign economic activity is a science about the material management and related with it documentary, financial and other information flows within the international exchange of goods for the effective use of all resources.

It has been proved that international trade is carried out through the use of transport and logistics infrastructure, providing transportation of goods in intermodal and multimodal schemes. In today's global economy, realization of international transportations is not possible without well-developed logistics infrastructure at the national and international level.

It has been proved that the practical realization of the foreign economic activity logistics methodology is expressed through its functional tools.

It has been concluded that globalization contributes optimization of resource allocation; products diversification and increasing their quality, at the same time stimulate the development of the entire international transport and logistical infrastructure which serves international logistical infrastructure.