

ABSTRACTS

УДК 330.341.1

S.V. Grushevsky

THE DEVELOPMENT OF THE ORGANIZATION THROUGH THE IMPLEMENTATION OF INNOVATIVE PROJECTS AND PROGRAMS

In this approach the project as a control object has individual qualities that characterize the possibilities of its implementation in specific conditions in a certain period of time. On the other hand, the organization serving as the subject of management, ensuring that this project is characterized by individual qualities, determined by experience, level of management, etc. The conclusion is that the result associated with the implementation of the project depends not only on the quality of the elements of the system, but from the operation of the system it «project», which has a synergistic effect.

If we consider the organization providing program management, then, as follows from the above, the structure of its management should consist of three system blocks:

- the first is at the highest level of management provides coordination of the entire organization and execution of programs;
- the second (middle) – provides an implementation of the projects within the programme;
- the third (technical) – provides coordination of the production structure of the organization on the implementation stages.

Such complex ASU cannot be identified with any one of the existing types of control structures, each level has its own specifics, and therefore necessary in each specific case, your approach to the design of governance structures, but the General methodological approaches to this process should be consistent and uniform.