

## **DIRECTIONS OF RESOURCES SCHOOL DEVELOPMENT IN STRATEGIC MANAGEMENT**

Management refers to all the activities and linking of elements, designed to ensure proper functioning and survival on the market of enterprises and organizations. The article focuses on the fundamental determinants of strategic management, defining development of selected schools, such as planning, evolutionary, positional schools, simple rules and real options.

Substantial part of the article presents the achievements of resource school, considering that in recent years it has become a very often exploited topic of research. Resources school (RBV – Resource Based View) treated the company or the wider organizations as a collection of resources and skills that properly configured build competitive advantage.

The enterprise, whose resources are consistent with activities and previously developed strategy, has a relatively greater chance of success than an enterprise that could not harmonize their resources to activity.

Using available resources, recognizing their potential, the company is doing what is unattainable for competitors or in the best case is difficult to achieve. The article shows general distribution of resources (tangible and intangible) and their significance for the proper functioning of the enterprise on the market.

It is shown what role skills and innovation play in the modern development of market and the companies operating on it. Because resource school went through a number of assessments and analyses, at the end we attempted to raise questions about the future of resource school, its main research topics and directions of further development.