

METHODOLOGICAL APPROACHES TO RANKING INVESTMENT CLIMATE

The purpose of the article is to develop methodical bases rating evaluation of the investment climate by summarizing methodological approaches and systematization of ratings that would allow targeting to target the needs of management of the investment climate in the national economy.

Sustainable development of any economic system, including the process of raising investment capital, depends on the management. Effective management is based on systems approach. Sustainable development is driven development. The basis for its control is a systematic approach and modern information technologies that allow you to quickly simulate different areas of development, with high accuracy prediction of their performance and choose the best. The main purpose of the system of investment climate management in the national economy is to ensure the most effective ways to implement long-term investment strategy of the state.

The system of investment climate management in the national economy must be effective. Effective management is based on the implementation of a number of principles and factors in investment climate management.

Therefore, at the present stage of development of the Ukrainian economy for boosting investment activity, the question of development system of indicators, which characterize the status of the investment climate on the macro-, meso-, and micro levels of the national economy, becomes relevant.