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METHODICAL BASES OF FORMATION OF EDUCATIONAL CLUSTERS IN UKRAINE

One of the most effective tools for improving the competitiveness of the domestic sphere of higher education is the integration of the cluster within which there is an association and cooperation of educational, professional, social organizations, enterprises and governments on the basis of mutually beneficial partnership in the region.

The problems that arise because of the formation of educational clusters is the increasing complexity of government regulation, which should cover the issues related to the management of the development of higher education in the cluster associations. The formation of clusters should be not spontaneously, but should take into account economic expediency. In the initial stages of the formation of educational clusters, they must address the regions and industries that are characterized by the most innovativeness, GDP growth of the sector, high average wages in the industry and the competitiveness of products and services that produce the company related to the industry. It is necessary to implement multi-dimensional assessment of the feasibility of the formation of clusters based on the educational needs of the state and the labor market in certain specialties and expertise.

The paper presents a comprehensive technique of choosing the prospective educational clusters, which includes: justification of the possibility of forming clusters on the basis of multivariate analysis of taxonomic procedures; defining the core of the cluster and cluster-based enterprise on the ratio of localization; availability of synergies and other indicators; choice of business organizations involved in the funding of educational programs and the development of a mechanism of interaction between the clusters. Justification of the choice of prospective educational clusters is based on the index - the potential of clustering.

In accordance with the proposed method the prospective directions of development of educational clusters are proved.