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**THEORETICAL APPROACHES TO DEFINING THE ESSENCE OF  
BASIC CONCEPTS IN ECOLOGICALLY**

Modern agriculture every year making an increasing impact on the cycling of nutrients in nature and thus comes into conflict with the natural and historical development of the biosphere. In order to protect the environment from hazards and create ecologically develops products manufacturing. Scientific approaches to define basic concepts ecologically agricultural production are considered in this article.

The purpose of this paper is to outline the genesis of ecological agricultural production, synthesis of scientific views on the formation of a number of terminologies in the direction of the economy agro- ecological research problems and clarifying the nature of key terms and concepts in this area.

The use of ecologically production technologies aim to improve the environment and promote fair relationships and good living standards. Currently, there is a need to unify these concept sunder a single definition of agricultural technologies ecologically production. To main the proposed umbrella term that would be characterized set of concepts that are in the scientific revolution, namely the definition of «ecologically agricultural technology» formulated in such a way – a system of management of agro-ecosystems based on maximizing the use of biological agents that provide environmentally, socially and economically sound production of agricultural products and raw materials for the simultaneous reduction of environmental impact in order to improve living conditions and quality of food.