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**ANALYSIS OF EVALUATION METHODS OF INVESTMENT CLIMATE
BY SECTOR: IMPLEMENTATION OF FOREIGN EXPERIENCE IN
UKRAINIAN ECONOMY**

One of the fundamental problems of the world economy is the problem of lack of investment resources and fight for their effective use. Because investments are always oriented to the future and is associated with considerable uncertainty of the economic situation and behavior of people, then this leads to a high level of probability of failure investment plans with the objective or subjective reasons. Investing in any investment project is always associated with the risk because income or losses from the project are the values of the random that is unknown at the moment of making the investment decision. Therefore, one of the reasons that restrains to increase external funding sources for the implementation of investment projects in the transition economies, there are high risks of investing investment resources, which may lead to a shortfall in expected profit or loss of the invested funds.

The purpose of the article is a critical analysis of evaluation methods of investment climate in Ukraine by sector, substantiation of the priorities of the investment policy of Ukraine to enhance foreign investment and enhance their effectiveness.