

ABSTRACTS

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SCENARIO CLASSIFICATION OF THE CONTROL-FACTOR CHARTS ACCORDING TO ENTERPRISE CLUSTERING

The analysis of the existing popular control tools was conducted. The advantages and disadvantages of the listed control tools were distinguished. The necessity to develop tools to control the enterprise social and economic development was found.

As a result of the research the methodology of scenario classification of the control-factor charts according to enterprise cluster was worked out, which in its turn has a range of particular innovations:

- The control-factor charts, which are used as the tools to control the enterprise social and economic development, were offered for the first time. The suggested charts are the classification benchmarks, which allow classifying enterprises into particular clusters, defining the way and the dynamics of the enterprise development. They allow to define the enterprise development strategy, possible scenarios of development depending on the vector change and the enterprise social and economic development dynamics indexes;

- The matrix of the possible scenario dependence on development factor and process to be controlled was offered. It allows examining the dynamics of the processes under control which characterize the development factors. Also, the enterprise development scenario can be established and duly corrected depending on the processes dynamics to improve its efficiency.

On the base of the conducted research and the obtained results, the suggested methodology, which has five stages, makes it possible to determine the successive steps to be taken as well as information to be considered in order to work out the control-factor charts according to the enterprise cluster type and the matrix of the enterprise possible scenario development dependence on the development factors and processes, which have to be controlled.