

PROBLEMS AND PROSPECTS FOR DEVELOPMENT OF THE DOMESTIC TRANSPORT AND SERVICE SECTOR UNDER CONDITIONS OF UNCERTAINTY

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One of the important economic sectors, which occupies a key place in ensuring the life of the entire state, is the service sector, the functioning and development of which depends on the state of the branches of the sphere of production, which includes transport. As the research shows, over the past 10 years there have been some problems in the sustainable development of the domestic transport industry and the provision of services. There is a stable dynamics of reduction in the number of operating transport enterprises, which is a negative trend for the industry as a whole. A similar situation occurs with the volume of the sold services: since 2012, there has been a decrease in both transport enterprises and the volume of the sold services, which is a direct dependence on the dynamics of these indicators.

The article investigates the main indicators of activity of service enterprises in 5 regions: Northern Ukraine – Kiev region; Southern Ukraine – Odessa region; Western Ukraine – Lviv region; Eastern Ukraine – Donetsk region; Central Ukraine – Dnipropetrovsk region.

The results of the study for the selected regions of Ukraine make it possible to note that the decline in the volume of the sold services in general, since 2014, was due to the features of the current stage of development of the domestic economy, consisting in its integration into the world economic space, located in difficult conditions of overcoming the financial and economic crisis. The situation is also complicated due to political circumstances, military operations in the East of the country, the annexation of Crimea.

Taking into account the above, it can be noted that the main direction of development of the transport industry is a favorable geopolitical location of Ukraine. And since the transport industry depends entirely on state support, the state policy for the development of transit is the main one.

According to the results of the study, we can determine that the main conditions that will ensure the development and growth of transport infrastructure and service sector in the near future are: implementation of an effective management system based on regulatory framework in the field of development and transport safety; provision of stable financing, improvement of tariff regulation of the transport services market and development of efficient transport logistics; increasing the investment attractiveness of the transport industry; ensuring the level of transport security; improvement of modern infrastructure, including both transport and technical means, road complex, road condition, quality of road surface repair; implementation of public policy, and clear interaction between different modes of transport to ensure an increase in the volume of services.

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