

## CONCEPTUAL ASPECTS OF THE INTERDISCIPLINARY APPROACH TO REGIONAL STUDIES IN THE GLOBAL ECONOMY SYSTEM

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The dynamic development of the processes of economic transformation in the conditions of aggravation of world security is accompanied by the change in the geopolitical situation at the international level. There is a formation of the basis of systemic changes at the level of polarization and regionalization of the modern world with the formation of a new multipolar model and new regional centers in the global economy system.

The development of new scientific approaches to the regional studies is becoming especially important in order to ensure the effective development of foreign policy and international relations.

In the course of research, it has been noted that the scientific basis of regional studies consists of several modern concepts, theories and conceptual views.

Conceptual aspects of interdisciplinary scientific approach to regional studies in the system of global economy have been determined. The sequence of formation of the conceptual apparatus of the region taking into account general and specific features, as well as identification of links in the regional system has been proposed.

As conceptual aspects of the interdisciplinary approach to regional studies, the following components of the subsystem have been proposed, which provide conditions for effective use of potential and formation of mechanisms to increase the competitiveness of regions in various fields, including international, economic, social, environmental and sustainable socio-economic development.

It has been proposed to quantify the potential of the region and the effectiveness of its use as a basis for ensuring the competitiveness of the regional economic system. On the basis of the analysis of numerous scientific researches the systematization of the factors influencing potential of regional economic system and efficiency of its use has been carried out. Based on the interdisciplinary nature of the conceptual aspects, a methodological approach to quantitative assessment of the region's potential and efficiency of its use has been developed. Practical application of the proposed approach allows identifying ways to increase the efficiency of the potential of the regions and form the basis for ensuring the competitiveness of the regional economic system in the context of global transformation.

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